

FAX# 703 528 7880
CREDIT RISK !!
REPORT FROM REP
CHANGES OCT10/12 17.57
*** WFTV-TV ***

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT10/12 17.57

DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
14	S		730P-800P	30		\$4,000.00	10/9	10/12	3		TU-F	3
14	S		730P-800P	30		\$4,000.00	10/16	11/2	0		TU-F	0
PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE												
53	A		1100A-1200N	30		\$2,500.00	10/14	10/14	1		SUN	1
PROGRAM : THIS WK ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT12 ON LINE-14 FOR 1 SPOT/WK												

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 17.57
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

54	A		1200N-100P	30		\$1,500.00	10/11	10/12	1		TH-F	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 53-54
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#14 MISSED: TU-F/730P-800P OCT12 30S \$4,000.00 (OCT10/12)
OFFER: SUN/1100A-1200N OCT14 30S \$2,500.00 PLS ADVISE.
& TH-F/1200N-100P OCT11 30S \$1,500.00
CMT: WE CAN OFFER

OCT/12	391100.00	NOV/12	210800.00	CONTRACT TOTAL	601900.00
				TOTAL SPOTS	280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE